


*Celebrating the Joy of Learning*  
A Centerpiece of Management Schools

 **CHRIST INSTITUTE OF MANAGEMENT**  

**PRESENTS**

**THE SHMOCK SHOW**

**Trial - 3 Serial Case Study Trials**

**on December 7 & 8, 2017**

**National Level Inter-College Case Study Competition for**

**Theme of the Event:** Case Studies to be solved through role plays in a Court Room Set-up.

**Who can participate?**

Participation is invited from two categories of students. They are:

- Undergraduate students
- Postgraduate students

Note: For integrated courses up to 6th Semester (3 Years) will be considered as UG.

Type of Participation: Teams of minimum 6 and maximum 10 students for each team.

**Rules for the Event:**

1. Each team has to prepare a case study analysis with relevance to practical business problems.
2. The case can be from any area of management like Marketing Management, Human Resource Management, Financial Management, Production Management, Management of Resources, Information Management, Innovation Management, Research and Development Cases etc.
3. The case can be imaginary or real. If imaginary, it should have connection with real events and issues connected to business and/or any other management area.
4. The case should be comprehensive enough covering different dimensions of real life problems.
5. The analysis as per the set rules will be adjudged on the basis of following criteria.
  - a) Comprehensiveness of the case
  - b) Depth of the case
  - c) Creative and innovative way of solving the case
  - d) Real life implications

- e) Quality of Evidential support
- f) Flow of arguments and supporting enactment.
- g) Feasibility of alternative solutions
- h) The quality of Final Verdict
- i) Application of Theories

6. There will be two separate levels of competition; UG level and PG level.

7. Each team has to bring the case with **two alternative solutions** to the case which will be presented in the court room trial. Both the solutions will be presented and argued for validating the feasibility of their own and argued against the alternative solution.

8. Participating team can use any one medium of communication only. It can be English or Hindi or Gujarati.

9. UG level competition will be held on 7 December, 2017 (Thursday) and PG level competition will be held on 8 December, 2017 (Friday).

10. The solution will be provided by enacting a drama in a traditional courtroom setup (as depicted in William Shakespeare's famous drama 'The Merchant of Venice').

11. The characters to be played by students will be:

- a. Antonio (a rich merchant by profession) – a character in Merchant of Venice will present the 'problem' of the case (Offended Party).
- b. A Judge for hearing and announcing the final verdict after hearing the arguments in favour of, and against both the solutions presented in the trial court.
- c. Portia – The lawyer of offended party Antonio will argue for a solution (**Solution 1**) to case with the help of witnesses and other evidences to validate her solution.
- d. Shylock (the Money Lender) is the defendant who will present another solution (**Solution 2**) of his own and put forward his arguments with the help of witnesses and other evidences to validate his solution.
- e. Portia and Shylock will carry out argument and counter argument in order to validate and prove that their solutions are the best and ultimately the **judge from their team** will announce the most feasible solution. The presentation, analysis of the case, the arguments & counter arguments, supporting facts & figures, witness, the logical flow of the analysis and final selection of feasible solution will be judged by the external judges.
- f. A court Clerk will be typing and passing on all the relevant documents to the Judge. Typewriter will be provided by Christ Institute of Management.
- g. Minimum 1 and maximum 5 witnesses can be presented.

12. Use of audio, video or any other media and even any kind of props are allowed.

13. Costumes for Lawyers and Judge will be provided by the organizers.

14. The solution of the case has to be creative and complete.

15. There will be a panel of 2 judges, who will judge the teams on all counts.

16. Use of supporting facts and material to prove your point/logic is welcome and expected.

17. Time limit: maximum 20 minutes.

### **Registration Details:**

1. Maximum two teams can be registered per college; one from UG level and One from PG Level.
2. Last date of registration: 27 November, 2017. However, only 16 teams at maximum can be accommodated at each level so participation will be purely on first come first register basis.
3. One team for each level from each college can be registered in waiting list. In case, the number of teams do not reach 16 in that case the waiting teams will be allowed to register. This registration will also be on first come first register basis.
4. Registration Fees: Rs. 150 per participant.
5. One Faculty coordinator needs to register for each team.
6. Registrations are to be done through colleges only.
7. An abstract of not less than 300 words is to be submitted on or before 3 December, 2017. It is to be sent on shylock.cim@gmail.com
8. A video of demo case study trial and videos of The Shylock Show – Trial 2 are uploaded on www.cimrajkot.edu.in

### **Transportation & Accommodation:**

1. Transportation will be provided from Rajkot City to College on request.
2. Accommodation will be provided on request. The charges would be Rs. 300 per person.

#### **Winning Rules:**

1. **Winners for both the levels will be announced in Valedictory Function to be held on 8 December, 2017.**
2. Winners and runners-up will be announced separate for UG level and PG Level.
3. Winners will be presented with Trophies and Certificates.
4. Each participant will be getting participation certificates.

### **Tentative Schedule of the Event:**

7 December, 2017

Registrations (Only for UG Level)	8:00 AM
Inaugural Ceremony	9:00 AM
First Session of Trail Begins	9:30 AM
Lunch	1:30 PM
Second Session of Trails Begins	2:30 PM
The Court Gets Adjourned	5:00 PM

8 December, 2017

Registrations (Only for PG Level):	8:00 AM
First Session of Trail Begins	9:00 AM
Lunch	1:00 PM
Second Session of Trails Begins	2:00 PM
Valedictory Function	5:00 PM

**For Queries Contact:**


Student Coordinators:	Shaiju Sam	7228844117
	Vidhi Khetani	9924957166

For queries related to Transportation & Accommodations: Ashwin Sebastian 7073839973

Convener: Dr. Bhumika Achhnani 9879603824



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**on November 17 & 18, 2017**

**National Level Inter-College Case Study Competition**

**REGISTRATION FORM**

<b>Name of the College:</b>				
Sr. No	Name of the Participant	Course & Semester	Contact Number	E-mail id
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
<b>Name of Faculty Coordinator:</b>				

Note: Kindly check the spellings in all the details. The same will be used for certificates.

Principal's Signature & Seal

