



Time	Event Schedule					
9:30 -10:30	Inaugural Ceremony					
10:30 - 1:00	People Matter	Build The Brand	Money Mantra	Picture Story	The Best Manager	
	Dr. Bhumika Achhnani	Mr. Javed Nathani	CA Bhargav Nathwani	Ms. Mansi Kakkad	Mr. Hiren Kotadiya & Ms. Jainisha Pandya	
1:00 - 2:00	Lunch					
	Food Court					
2:00 - 3:30	Bid to Win				The Best Manager	
	Mr. Javed Nathani					
3:30 - 5:00	Economic Angle		Best Vendor		Mr. Hiren Kotadiya & Ms. Jainisha Pandya	
	Ms. Mansi Kakkad		Dr. Bhumika Achhnani			
5:00 - 5:15	High Tea					
5:15 - 6:00	Valedictory					
Faculty Coordinators	Dr. Bhumika Achhnani	Mr. Hiren Kotadia	Ms. Mansi Kakkad	Mr. Javed Nathani	Ms. Jainisha Pandya	CA Bhargav Nathwani
Contact No.	9879603824	9904345054	8141571142	9510821930	9499756855	8866141803

LAST DATE OF REGISTRATION FOR COMPETITIONS

**2<sup>nd</sup> December, 2019**

**GUIDELINES FOR PARTICIPANTS**

- 1) Participant's eligibility: Undergraduate and post graduate students from any discipline.
- 2) Advance registration is compulsory for all events. Registrations are to be online.
- 3) Last date for registration is December 2, 2019. **Onetime Registration fees for participants would be Rs. 150/- (Irrespective of the number of competitions in which student participates). Registration fees includes awards, certificates, breakfast, lunch and tea.**
- 4) A student can register for more than one event, depending on the schedule. (Kindly refer the detailed time schedule given).
- 5) Only paid registrations will be considered. Payment is strictly required to be done on or before **2<sup>nd</sup> December, 2019.**
- 6) Spot registration is not allowed for any competition.
- 7) In case of change of team members the same should be communicated at least 3 days prior to the event.
- 8) **Entries are limited and considered on first-come, first-served basis.**



- 9) Kindly refer the rules of individual games for team formation. Teams not formed according to the specified rules, will be rejected.
- 10) All participants have to carry their Institute Identity card.
- 11) In case of any discrepancies or disputes, decision of organizing committee will be final and binding to all. In case of all the games, the decision of the judges will remain final.

***Transportation & Accommodation:***

1. Transportation will be provided from Rajkot City to College.
2. Accommodation will be provided on request. The charges would be Rs. 300 per person.

**BID TO WIN – Bid-le soumissionnaire**

- 2 participants in a team
- Elimination round will consist of bidding for the products listed on the sheet. Elimination round will be conducted at 9 am on the day of event. Top 6 teams will play the stage round.
- 6 teams will qualify for first round of stage round.
- For stage round virtual money will be given to each team.
- The one with closest bid for any product gets a chance to buy the product.
- In case of a tie amongst nearest bid (one higher than the MRP and other lower than the MRP) the one with the higher bid will get the product.
- In case of tie amongst two or more teams one more chance will be given for bidding. The higher bid will get the product.
- If the team bids exact MRP of the product they win the product for free.
- At the end the team with highest value of products plus the virtual money allotted to them wins the competition.
- Minimum 3 products with the team should be there in order to qualify for winning.
- Bid below the base price (pre-decided for each product) will not be considered. Base prices will be revealed after the participants bid for the product.

**PICTURE STORY – Historia Pictorum**

- Maximum number of participants – 3
- Participating teams will be given a theme for the competition.
- The themes for each team will be different.
- Themes will be allotted through a drawing lot.
- Teams will get 2 hours for clicking the pictures on the provided theme and making the story using those pictures.
- Presentation Time: 5 minutes maximum.
- Participants have to bring their own camera or mobile phone for clicking pictures. The memory card or internal storage will be formatted before beginning of the competition by the organisers.



### THE ECONOMIC ANGLE - Strategem

- Individual Event
- Round 1: Short Economics based quiz in which participants have to offer economic explanation to simple everyday happenings.
- Round 2: A unique round where old theories and new concepts are put to test and the participants are asked to complete the economic cause and effect chain of any happening. The participant who fails to explain the effects is eliminated one by one.
- The flow of chain should be like rapid fire, thinking time will not be provided.
- Only the last discussed point to be carried forward while explaining the next effect.
- The participant left at the end of the competition will be announced as the winner.

### THE BEST VENDOR – Optime Venditoris

- Participants will act as partners in a partnership firm with 2 partners.
- Elimination round will consist of a quiz based on e-commerce. Elimination round will be conducted at 8:30 am on the day of event. Top 6 teams will play the stage round.
- The teams will be shown a series of products along with their MRP, Cost Price and weight. They have to give a quotation for selling that product along with the number of products they want to sell through the e-commerce website.
- The total demand of the product will be pre-decided but it will not be revealed to the teams before they provide the quotation.
- For each product the shipping charges will vary according to the weight and location of shipping. Rates will be provided to the teams well in advance.
- For each product listed the e-commerce website will charge fees. The vendor will have to pay this charge to the website in advance. If the vendor is not able to sell its products then this charge will be a loss to the vendor which will be deducted from the profits made by the vendor (if any).
- Loss or gain of each team will be calculated and shown to them at the end of each listing.
- The orders of the product received by the e-commerce website will be given to the vendor which has quoted least price of the product. Once the supply available with that vendor gets over the orders will be given to the vendor who has quoted second least price.
- The team which earns the maximum profit at the end of the game will be declared the winner.

### THE BEST MANAGER: El-Senator

- This competition will consist of 8 rounds in all, with subsequent eliminations at each stage.
- Dress Code: Formal dressing is compulsory. A full suit is recommended.
- **Maximum three participants from each college.**



- Participants are required to bring their own laptop and pen-drives. Internet facility will be provided but participants should carry their own arrangements as well for being on a safer side in case of power cuts or situations beyond the control of organisers.

Round 1:

- Written test of 15 minutes [Quantitative aptitude, Reasoning, Business knowledge, letter writing etc.]

Round 2:

- Extempore [2 minutes speech on a topic given, none of the topics will be relevant to management]
- Topics will be allotted through drawing lots.

Round 3:

- Debate Round. The participants will be given a topic and there will be a quick debate of 5 minutes for each topic between two participants. A toss will decide which participant gets to choose side of the debate.
- Topics will be allotted through drawing lots.

***Elimination will be done after this round. Those who get eliminated will be allowed to participate in the competitions scheduled after lunch break, if they wish to.***

**Participants will get 2 hours for preparation of next round.**

Round 4:

- All participants will be grouped in teams of two for this round and the groups will be formed on the basis of drawing lots. This round has three tasks to be done.
  1. Students will be given a topic on which they are supposed to do some research and identify some business idea from that topic supported by the research done.
  2. Students will be asked to prepare a business plan for a business idea generated by them from the research topic provided by organisers. They will have to prepare a presentation which will cover the overall budget of the project, the location, manpower, rough fund flows over 3-5 years, Marketing and distribution channel requirement if needed etc. Points will be given on the basis of clarity of the project, assignment of various tasks, innovative thinking and presentation by both the members.
  3. Prepare an advertisement for recruitment to fill a particular position or designation for the business plan prepared. The ad should contain details required to get maximum applicants for that job profile. And they should also be able to justify the design, the layout and the size of the advertisement in front of the panel.
- **The Presentation should cover all the three tasks assigned above.**

Round 5:

- Hat Shift: Topics to be provided to the participants on the spot and they will have to speak for or against the topic depending on the colour of the mark provided by the judge. Green – positive, Red - Negative. Time for speaking on stage: 1 minute.
- Topics will be allotted through drawing lots.

***Elimination will be done after this round.***



Round 6:

- Participants in this round will be given a chart or an info-graphic on the projector. They will be given a minute to study it. Then they will have to interpret or explain the importance of that info graphic to the panel present there. Time to present: 2 minutes.

Round 7:

- Real time problem and case analysis.
- Participants will be given a small case-let or a real-time problem or a situation; they will be given 5 minutes to analyse the situation and provide a feasible solution for the same.

*Elimination will be done after this round.*

Round 8 [Grand Finale]:

- It will be a stress interview round with 3 judges in the panel for interview.
- Cumulative scores of the three individuals across all the rounds will be considered in the final calculation. Individual with the maximum points at the end of all the rounds including the panel interview will be crowned the best manager for Colosseum 2018.

### **MONEY MANTRA - Aerarium**

- 2 participants in a team
- Maximum three teams from each college
- Round 1: Finance Quiz
- Round 2: Case study analysis
- Round 3: Portfolio Construction. The topics will be provided two days before the event.

### **PEOPLE MATTER - Bacillus Placitum**

- 2 participants in a team
- Maximum three teams from each college
- Round 1: HR Quiz
- Round 2: Case study analysis / Situational Round
- Round 3: Designing of Compensation and Benefits plan. The topics will be provided two days before the event.

### **BUILD THE BRAND – Notitia quod Fefero**

- 2 participants in a team
- Maximum three teams from each college.
- Round 1: Marketing Quiz
- Round 2: Designing of Print Advertisement. (College will only provide A4 size paper, rest properties are to be brought by the participants)
- Round 3: Designing of Promotional Campaign. The topics will be provided two days before the event.



Special Awards & Prizes		
1	Maximum Participation (College)	Main Trophy
2	Overall Best College Trophy	Main Trophy
3	Best Manager Trophy	Winner Trophy
1	People Matter	1 <sup>st</sup> , 2 <sup>nd</sup>
2	Build The Brand	1 <sup>st</sup> , 2 <sup>nd</sup>
3	Money Mantra	1 <sup>st</sup> , 2 <sup>nd</sup>
4	Picture Story	1 <sup>st</sup> , 2 <sup>nd</sup>
5	Bid to Win	1 <sup>st</sup> , 2 <sup>nd</sup>
6	Economic Angle	1 <sup>st</sup> , 2 <sup>nd</sup>
7	Best Vendor	1 <sup>st</sup> , 2 <sup>nd</sup>
	Competition Trophies - 14 + 3 Special Trophies	

**For Queries Contact:**

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